



The Fundraising Power of Scrip. Now More Convenient Than Ever.

FAQ_GC 082001

Below we have answered some of the most commonly asked questions regarding the eScrip program.

Q: Who is ESI?

A: ESI (Electronic Scrip Inc.) is a California-based corporation dedicated to establishing relationships between commerce and community to provide resources to organizations that support children. ESI's board and officers include individuals with diverse backgrounds which include computer technology, banking systems, marketing, accounting, and the nonprofit sector. ESI has contracted with processors who provide state-of-the-art technology for administration of the eScrip program. Customer service is a top priority-- as is safety of all information provided for use in the eScrip program. ESI's program and systems have met the strict requirements of participating merchants in the areas of safety, security, and confidentiality. Furthermore, ESI will not license, sell, exchange or distribute any personally identifying information about eScrip participants to any third parties.

Q: How does the eScrip program work?

- A: 1. Supporters register their existing grocery loyalty, participating merchant, Debit, ATM, and credit cards online at www.escrip.com, or by mailing the eScrip registration form.
 - 2. Supporters use their registered cards when paying for merchandise at participating merchants. (Visit www.escrip.com for participating merchants and cards accepted by each merchant.)
 - 3. The participating merchant contributes a percentage of the sale to your organization.

Q: What cards does the eScrip program accept for registration?

A: Grocery loyalty cards, participating merchant cards, Debit, ATM, VISA, MasterCard, American Express, Discover cards, Diner's Club.

Q: Is there any cost to our school/organization to enroll in the eScrip Program?

A: There is no up front cost to your group. Administration fees will be deducted from your supporters' contributions each month. eScrip has found this to be the most effective way for groups to generate a large number of supporters. eScrip will charge 15% of a group's total monthly contribution per month (see explicit details on the reverse side of the Organization Enrollment form). This administration fee amounts to approximately \$10 annually per supporter. We strongly suggest that you ask your supporters to make this contribution back to your group. Keep in mind, this \$10 contribution allows their financial support of your group. One supporter, who purchases from eScrip grocers and other eScrip merchant partners, can designate contributions of well over \$100 each year to your group (well worth the \$10 contribution).

Q: How do supporters know their cards have been registered?

A: Within approximately 3 weeks of registration, your supporters will receive a confirmation notice of cards registered for use in the eScrip program.

Q: How often will our organization receive our contributions?

A: Contributions will be automatically deposited into your organization's designated checking account monthly. You can expect this deposit along with supporter contribution reports within 60 days of month end. Your organization will receive a monthly report by mail from ESI. Your organization and supporters may access eScrip activity information on the eScrip website at www.escrip.com.

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Continued from front.

Q: Are additional merchants and service providers going to join the program?

A: Yes, in order to provide you with new opportunities to use the eScrip program, we are continually negotiating with new merchants. In addition, your organization and families have the opportunity to send ESI a "suggested list" of merchants that you would like to see in the program. The form can be located on our website www.escrip.com, or you can send an email to merchants@escrip.com. ESI will contact them with program information.

Q: Our organization currently uses a paper-based fundraising program. Why should we participate in the eScrip program?

A: The eScrip program is convenient and effective. With the eScrip program, you and your supporters do not need to pre-purchase paper certificates prior to making purchases. Also, you and your supporters will not "run out" of paper certificates... and will have the ability to capture every purchase made at a participating merchant. The eScrip program eliminates not having paper certificates on hand, and captures many different types of purchases such as travel and business/corporate expenses. These expenditures can now add up for your organization. Some merchants may replace their paper-based program with the eScrip program.

Q: How does our group get started?

- A: 1. Complete and return the "Organization Enrollment" form.
 - 2. In 7-10 days, visit http://www.escrip.com/supporter/search/groups.html and locate your organization's eScrip I.D.# (make sure this is your group, there may be duplicate names).
 - 3. When signing up new supporters using the registration log sheet or registration forms to circulate to your potential supporters (available on-line), please be sure to fill in your group name, address and eScrip group I.D.#
 - 4. Once you have your group's eScrip I.D.#, you can have supporters begin to register into eScrip. Once they are registered and their cards are active, they will receive a "welcome" letter from eScrip (approx. 2 weeks from receipt of registration).

Q: How do supporters obtain a grocery loyalty card and how do they use it?

A: Your supporters may visit their participating local store to apply and receive a grocery loyalty card. They can then register the card in the eScrip program. When making purchases, they present their loyalty card and may pay with any method they prefer (cash, check, Debit, ATM, or credit card). It is the grocery loyalty card that automatically tracks the contribution to your organization.

Q: Can parents sign up extended family and friends who live out of the state or area?

A: Yes, the growing list of merchants includes participants from across the United States. Your supporters/parents can send a registration form to extended family/friends for their registration into the program. Your organization and each program registrant will receive updated merchant lists regularly. Current merchant lists and program information can also be accessed via our web site at www.escrip.com.

Q: What about our private school's tuition mandate for families?

A: You'll want to be sure contributions from the eScrip program are credited to each family's tuition mandate. You can apply these contributions using your organization's monthly eScrip "Contribution Summary by Supporter" report.

Thank you for your interest in the eScrip program.